

3:00-3:50 PM



Difficult Conversations, Pleasant Discussions

3:00-3:50PM, Room: 269

Katherine Heithmar, *FLS International*

This session aims to give you the confidence and tools necessary to tackle the many difficult discussions you may encounter in the typical IEP/PLS setting.

Topic Area(s): Conflict Resolution



MATSOL's mission is to promote equity and excellence in the education of English learners.

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Private Language Schools / Intensive English Programs Conference

*Organized by the MATSOL Private Language Schools
Special Interest Group*

**CELOP - Boston University, Boston MA
Saturday, November 10, 2018**

Welcome to the 3rd Annual MATSOL Private Language School and Intensive English Program Conference!

We would like to thank CELOP for graciously hosting the conference in their space, and National Geographic Learning for providing lunch. We would also like to thank all of our exhibitors:

- ◆ Cambridge University Press
- ◆ ETS TOEFL
- ◆ IELTS USA
- ◆ ISX World
- ◆ National Geographic Learning
- ◆ Oxford University Press
- ◆ Pearson
- ◆ Pro Lingua Associates
- ◆ Townsend Press

Finally, we would like to thank the MATSOL Board of Directors, staff and members for your support! Without all of your generous contributions this conference would not be possible.

We hope you enjoy the conference!

Best,

MATSOL Private Language Schools Special Interest Group
Joy MacFarland, Josh Stone, Sarah de Pina & Rachel Kadish

3:00-3:50 PM



Ha Ha—How to Use Humor in the Classroom

3:00-3:50 PM, Room: 264

Josh Filipowski, *International School of Advanced Learning*

Humor in the classroom opens doors to communication creating a comfortable atmosphere conducive to learning. By effectively incorporating humor into lesson plans, teachers can ease some of the stress associated with language learning and cross-culturally connects students.

Topic Area(s): English for Specific Purposes; Intercultural Communication; Speech, Pronunciation & Listening; Teaching Grammar; Vocabulary, Lexicon



Board Games: Improving English While Creating Community

3:00-3:50 PM, Room: 268

Megan Thai, *FLS International*

Playing board games is a fun and great way to increase interaction among students, but they are challenging to effectively integrate into lessons. This session will discuss and demonstrate how board games can be used to facilitate higher level language practice and build community.

Topic Area(s): English for Specific Purposes; Intercultural Communication; Speech, Pronunciation & Listening; Vocabulary, Lexicon; Reading, Literacy



3:00-3:50 PM



Muslim Student Inclusion

3:00-3:50 PM, Room: 260

Sumaiya Zama, *Council on American Islamic Relations*

My Muslim Student explores the realities of working with Muslim students by contextualizing our politically charged environment and centering identity-based learning of the Muslim community. The training will provide a safe space to ask questions about Islam, Muslims, specific scenarios you may encounter, etc.

Topic Area(s): Intercultural Communication



EXHIBITOR SESSION: Revising and Aligning Curriculum to International Scales to Drive Progress

3:00-3:50 PM, Room: 262

Sarah Towler, Shawn Wolfe and Alla Schlata, *Pearson*

Using the Global Scale of English and CEFR we began to explore the potential for review, revision, development of curriculum for the purpose of improved student placement and measurable progress. In this session we will explore the necessary tools, processes, and practices to evaluate or create a high quality curriculum.

Topic Area(s): Exhibitor Session, Continuing Professional Development; Curriculum Alignment and Measurable Progress



MATSOL Members Benefits

- Subscription to MATSOL Currents newsletter and the monthly MATSOL E-Bulletin.
- MATSOLworks job listings.
- Access to members-only resources on the MATSOL web site and E-lists.
- Membership in MATSOL Special Interest Groups.
- Opportunities to volunteer on MATSO committees.
- Support of MATSOL's local and national advocacy on behalf of all ELL/ESOL professionals, our students, and their families.



10:00 AM - 3:50 PM

Complimentary Headshot

10:00AM-3:50PM, Room: 279

Kevin Thai, *Three Circles Studio*

Three Circles Studio - We approach each client with admiration as the most important individual in their field, and then work to share their unique qualities to others important to them. Come by today to update your professional headshot for LinkedIn with a complimentary session.

www.ThreeCirclesStudio.com | Kevin@threecirclesstudio.com
(617) 875-2282 | IG/FB/ThreeCirclesStudio

Topic Area(s): Complimentary headshot with watermark

CONFERENCE SCHEDULE OVERVIEW

Room	260	262	264	266	
9-9:50	Applying the 6 Principles to ESP Course Design and Delivery	EXHIBITOR Transform your Classroom with a TED English Learning Experience <i>National Geographic Learning</i>	Boosting Student Engagement with the Help of Technology	Improving Learner Pronunciation	
10-10:50	Fun & Creative Writing Activities for All Levels	That's So Meta! Thinking about Thinking to Promote Deeper Learning	Vocabulary Games and Quiz Apps	Designing Grammar Consciousness-Raising Tasks for Your Classroom	
11-11:50	Practical Applications of Transformative Learning Theory for Teaching Academic Writing	Developing Critical Thinking Skills with Student-Led Seminars	EXHIBITOR Critical Thinking & Collaboration in the College ESL Classroom <i>Cambridge University Press</i>	Successful Listening Skills Instruction in the Communicative Classroom: New Views, Proven Strategies	
LUNCH					
1-1:50	TPR and B-boying (Breakdancing)	Meaningful Education in Challenging Times	Field Trips Forever!	EXHIBITOR Reading, Listening, and Chunking <i>Pro Lingua Associates</i>	
2-2:50	Activities to Use in a Pinch	The Problem in Our Textbooks: Encouraging Simplified Grammar	Scripting & Modeling Instructional Language: The Microteaching Challenge	So You Want to be a Professional Materials Writer	
3-3:50	Muslim Student Inclusion	EXHIBITOR Revising and Aligning Curriculum to International Scales to Drive Progress <i>Pearson</i>	Ha Ha How to use Humor in the Classroom		

2:00-2:50 PM



EXHIBITOR SESSION: Fairness as a Consideration in Writing Test Items

2:00-2:50 PM, Room: 268

Marian Crandall *ETS*

There are so many variables to be considered in writing test questions that one essential consideration, fairness, is sometimes overlooked. In this session, we'll define fairness, review some universal principles for creating fair assessments, and discuss the challenges of using them in culturally diverse ESL classrooms.

Topic Area(s): Exhibitor Session; Assessment



Assessment & the American Sitcom: An Intensive English Programming Innovation

2:00-2:50 PM, Room: 269

Torin Shriver, Nicholas Santavicca, Jennifer TenBusschen,
University of Massachusetts Dartmouth

Assessment for Learning (AFL) is a collaborative method where learners and instructors both evaluate the learner's current skillset to identify knowledge gains and gaps for future learning. This workshop will demonstrate to IEP professionals how to utilize sitcoms as a tool for AFL (using classroom video clips and assessment examples).

Topic Area(s): Video & Digital Media; English for Specific Purposes; Intercultural Communication; Speech, Pronunciation & Listening; Writing, Composition; Teaching Grammar; Vocabulary, Lexicon; Materials Creation/Adaptation; Test Preparation



2:00-2:50 PM



Scripting & Modeling Instructional Language : The Microteaching Challenge

2:00-2:50 PM, Room: 264

Henry Gerlits, *Massachusetts International Academy*

Have you ever explained a new activity, then frantically ran around addressing student confusion you hadn't anticipated? Or is your modeling clear every time? In this interactive workshop, you can try recording and evaluating your own instructional language for a common yet complex classroom activity. Come take the microteaching challenge!

Topic Area(s): Continuing Professional Development; Video & Digital Media; Speech, Pronunciation & Listening; Materials Creation/Adaptation



So You Want to be a Professional Materials Writer

2:00-2:50 PM, Room: 266

Jennifer Meldrum, *EC English*

Have you ever wondered how professional writers got their jobs? This session will take you through the steps most writers take, what mistakes to avoid and how to introduce yourself to potential employers.

Topic Area(s): Continuing Professional Development; Materials Creation/Adaptation



CONFERENCE SCHEDULE OVERVIEW

	268	269	270	279
	Creating Extension Activities Part 3	Modifying Intensive English Program Curriculum to the Needs of Adolescent Students		
		Building International Students' Academic Identity	Making Academic Writing Fun for ESL/ ELL Students	Headshots from Three Circles Studio (see page 3)
	Ethnocentrism: How it Affects Our Students' Experience	Make 'em Move	EXHIBITOR The Teacher's Guide to IELTS Prep <i>IELTS</i>	Headshots from Three Circles Studio
	Classroom Activities for "Unpacking" Academic Discourse: Grammar, Cohesion, and Noun Clauses	Advocacy 101: Building Confidence to Approach Your Congress Members		Headshots from Three Circles Studio
	EXHIBITOR Fairness as a Consideration in Writing Test Items <i>ETS</i>	Assessment & the American Sitcom: An Intensive English Programming Innovation		Headshots from Three Circles Studio
	Board Games: Improving English While Creating Community	Difficult Conversations. Pleasant Discussions		Headshots from Three Circles Studio

9:00-9:50 AM



Applying the 6 Principles to ESP Course Design and Delivery

9:00-9:50 AM, Room: 260

Carol Pineiro, Michelle Smith, *Boston University*

Presenters demonstrate how TESOL’s 6 Principles for Exemplary Teaching of English Learners are applied to the design and development of ESP courses to produce positive outcomes. Examples from the health and medical field are given with pre- and post-term reflections that offer suggestions for improved delivery.

Topic Area(s): Continuing Professional Development; English for Specific Purposes; Materials Creation/Adaptation



EXHIBITOR SESSION: Transform your Classroom with a TED English Learning Experience

9:00-9:50 AM, Room: 262

Sarah de Pina, *National Geographic Learning*

Today, learning English is now considered an essential part of a 21st century education. In this session, we will explore how powerful ideas from globally-acclaimed TED Talks can be used to support any curriculum and prepare learners with the communication and 21st century skills they need to be successful global citizens and future leaders of the planet.

Topic Area(s): Exhibitor Session



2:00-2:50 PM



Activities to Use in a Pinch

2:00-2:50 PM, Room: 260

Joanna Pushee, *Freelance / NECC / Cartus*

In this interactive session, attendees will be asked to share one or two of their favorite go-to activities. The facilitator will begin with sharing her version of baseball with teaching English prepositions. She will also share a sticky note dice game that can be used as an ice breaker, or a way to get students talking. Participants in this session are encouraged to share their favorite activities even if those activities are beloved by many teachers already. You might learn a new twist on an old favorite!

Topic Area(s): Speech, Pronunciation & Listening



The Problem in Our Textbooks: Encouraging Simplified Grammar

2:00-2:50 PM, Room: 262

Mandie Bauer, *ACS English*

“Present progressive” or “present continuous”? “Relative clause” or “adjective clause”? Using examples from popular grammar books, this session critiques the different ways ESL books teach the same grammar point, and how we, as teachers, can support our students so that everyone is, literally and figuratively, on the same page.

Topic Area(s): Writing, Composition; Teaching Grammar; Vocabulary, Lexicon; Materials Creation/Adaptation



1:00-1:50 PM



Classroom Activities for “Unpacking” Academic Discourse: Grammar, Cohesion, and Noun Clauses

1:00-1:50 PM, Room: 268

Douglas Willcox, *EC Boston*

Do your ESL students struggle with mastering the finer points of EAP? This workshop analyzes differences between written and spoken English, introduces ready-to use exercises for identifying grammar characteristic of cohesive texts, and analyses lexical and grammatical devices used to create cohesion in texts, including noun clauses.

Topic Area(s): English for Specific Purposes; Writing, Composition; Teaching Grammar



Advocacy 101: Building Confidence to Approach Your Congress Members

1:00-1:50 PM, Room: 269

Mackenzie Kerby, *ELS Boston*

Industry stakeholders are called to advocacy during these perilous times for IEPs. This session will teach newcomers the logistics of a successful first appointment with congressional offices. Attendees will learn the basics of pitching and how to respond to unfamiliar objections. This interactive session will develop confidence for advocacy newcomers.

Topic Area(s): Advocacy



9:00-9:50 AM



Boosting Student Engagement with the Help of Technology

9:00-9:50 AM, Room: 264

Kevin Thai, *Stafford House*

This workshop will provide practical tools to engage all types of classrooms and learners, including mixed cultures. Kevin will be demonstrating the creation and implementation of multiple choice tests and surveys, collaborative discussions with online readings, and annotating videos for building critical thinking skills. What? Annotating online videos?! Yes.

Topic Area(s): Continuing Professional Development; Video & Digital Media; English for Specific Purposes; Intercultural Communication; Speech, Pronunciation & Listening; Writing, Composition; Teaching Grammar; Vocabulary, Lexicon; Reading, Literacy; Special Needs; Materials Creation/Adaptation



Improving Learner Pronunciation

9:00-9:50 AM, Room: 266

Csilla Tambor, *English At Large*

Workshop & PowerPoint presentation discuss the four key components of English pronunciation: sounds, word stress, sentence stress and intonation. Pronunciation practice activities for each component are provided in a handout packet. This workshop is part presentation with PPT slides, and part pair discussion and interactive workshop activities.

Topic Area(s): Speech, Pronunciation & Listening



9:00-9:50 AM



Creating Extension Activities, Part 3

9:00-9:50 AM, Room: 268

Ksenia Ducey, *Target ISC*

In this workshop, teachers will practice creating engaging and challenging activities targeting specific language skills, such as pronunciation, grammar and spelling. This is the third workshop in this series. Be ready to work, sweat, learn and laugh!

Topic Area(s): Materials Creation/Adaptation



Modifying Intensive English Program Curriculum to the Needs of Adolescent Students

9:00-9:50 AM, Room: 269

Liz Soteris McNamara, *FLS International*

An influx of adolescent students to private language schools is a seasonal occurrence in the Boston area. This presentation will provide strategies for modifying the lessons from private language school ESL units written for adults to meet the academic, cognitive, and social-emotional levels of adolescent students.

Topic Area(s): Speech, Pronunciation & Listening; Writing, Composition; Teaching Grammar; Vocabulary, Lexicon; Reading, Literacy; Materials Creation/Adaptation



1:00-1:50 PM



Field Trips Forever!

1:00-1:50 PM, Room: 264

Samantha Young, *Kaplan International*

This workshop will showcase fun, free (to low-cost) field trips that have a strong academic purpose, require little prep, use minimal physical resources, and can be adapted to groups of varying levels and sizes. Planning, implementation, and follow-up considerations will be covered, including virtual options.

Topic Area(s): Materials Creation/Adaptation



EXHIBITOR SESSION: Reading, Listening, and Chunking

1:00-1:50 PM, Room: 266

Andy Burrows, *Pro Lingua Associates*

Fluent reading and listening are not really done word-by-word. They are done in chunks (phrases). A phrase such as "in the classroom" is not conceived as three separate words. Grammatically and phonologically they are a unit (chunk). Learners should work with chunks, as in our newest book, "Talking with Americans," and our "Hopes and Dreams."

Topic Area(s): Exhibitor Session; Continuing Professional Development; Speech, Pronunciation & Listening; Reading, Literacy



1:00-1:50 AM



TPR and B-boying (Breakdancing)

1:00-1:50 PM, Room: 260

Jon-Peter Sit, *Massachusetts International Academy*

Discover how b-boying (breakdancing) allows students to acquire colloquialisms, discuss highly debated social issues, and forget about losing face. Participants will judge a bboy battle using an official criteria-based rubric and are highly encouraged to literally and figuratively “get down” with a firsthand experience in TPR through b-boying.

Topic Area(s): Intercultural Communication; Speech, Pronunciation & Listening; Vocabulary, Lexicon



Meaningful Education in Challenging Times

1:00-1:50 PM, Room: 262

Caroline McKinnon, *FELT NY/Long Island University*

Meaningful Education in Challenging Times will look at the impact the outside world has on our learning and how we can engage students through targeted and meaningful practices, which will help foster a sense of stability. Through practical exercises, we will look at the small things we can incorporate into our teaching, that can bring big results.

Topic Area(s): Intercultural Communication



10:00-10:50 AM



Fun & Creative Writing Activities for All Levels

10:00-10:50 AM, Room: 260

Noga Laor, *Long Island University*

Writing is hard!! This is a common sentiment that we hear from students of all levels on a regular basis. Writing tends to be one of the more difficult skills for students to master, whether it is because they haven't had much exposure to writing in either English or their native language, or simply because writing can take on so many different forms, making it that much more of a slippery skill to handle. Because of this, some students tend to shy away from writing. In this workshop, we will explore why students may have difficulty writing, as well as experience a variety of activities that will make writing both enjoyable and productive for students of all levels.

Topic Area(s): Writing, Composition



That's So Meta! Thinking about Thinking to Promote Deeper Learning

10:00-10:50 AM, Room: 262

Sarah Glinski, *EC English*

How can English-language instructors apply theories from cognitive psychology and use metacognitive strategies to help their learners process language more deeply?

Topic Area(s): Speech, Pronunciation & Listening; Writing, Composition; Vocabulary, Lexicon; Reading, Literacy



10:00-10:50 AM



Vocabulary Games and Quiz Apps

10:00-10:50 AM, Room: 264

Carol Pineiro, Julie Kozaczka, *Boston University/CELOP*

The presenters will demonstrate vocabulary games via three apps (Socrative, Quizlet, and Kahoot) and ask participants to take a sample quiz. Afterward, they will rate each of the apps according to their suitability for different levels, skills and content areas of ESL.

Topic Area(s): English for Specific Purposes; Vocabulary, Lexicon; Materials Creation/Adaptation



Designing Grammar Consciousness-Raising Tasks for Your Classroom

10:00-10:50 AM, Room: 266

Molly Exten, *UMass Boston*

Consciousness-raising (CR) tasks offer a thought-provoking way to teach a variety of grammar topics. This practice-oriented presentation highlights reasons for using CR tasks, presents common forms of CR tasks that can be adapted, and identifies pitfalls in designing CR tasks.

Topic Area(s): Teaching Grammar; Materials Creation/Adaptation



11:00-11:50 AM



EXHIBITOR SESSION: The Teacher’s Guide to IELTS Prep

11:00-11:50 AM, Room: 270

Donna Cameron, *IELTS USA*

Learn about the value of the International English Language Testing System (IELTS), and discuss tips for creating an IELTS prep course. The presenter will provide examples of the IELTS face-to-face speaking test, and the variety of task types used throughout the test. She will also lead an interactive group activity to explore best practices for creating an IELTS prep course.

Topic Area(s): Test Preparation



11:00-11:50 AM



Ethnocentrism: How it affects our students' experience

11:00-11:50 AM, Room: 268

Miriam Chenaif, *ELS Boston*

Students thrive in an inclusive environment where diversity is celebrated and differences are understood. In order for IEPs to be successful, it is vital for all staff to be aware and recognize ethnocentric behavior. Attendees will benefit by gaining insight to how extensively culture affects the way we think and how we judge others.

Topic Area(s): Intercultural Communication; Inclusion



Make 'em Move

11:00-11:50 AM, Room: 269

David Green, *FLS International*

Students love being able to get up and move around, play games and have fun. An active classroom is a productive learning environment! We will practice activities that utilize TPR, spaced repetition, role-play, and dialoguing methods. Giving our students enthusiastic communicative practice will engage them and lower their affective barriers.

Topic Area(s): English for Specific Purposes; Intercultural Communication; Speech, Pronunciation & Listening; Vocabulary, Lexicon; Materials Creation/Adaptation



10:00-10:50 AM



Building International Students' Academic Identity

10:00-10:50 AM, Room: 269

Natalya Watson, Veronika Maliborska, *Northeastern University*

There is an increasing need for multifaceted communication support for international students matriculating at US graduate schools. Learn how ESL learners in a graduate writing course transform their academic and language learner identity while completing a research project by exploring linguistic, cognitive, pragmatic, and sociocultural demands of academic discourse communities.

Topic Area(s): English for Specific Purposes; Writing, Composition; Materials Creation/Adaptation



Making Academic Writing Fun for ESL/ELL Students

10:00-10:50 AM, Room: 270

Judith Walz, *Massachusetts International Academy*

Many ESL/ELL learners are fearful of making mistakes in academic writing, often focusing on grammar and vocabulary. Although these are important, without words on the paper or screen, there can be no improvement. Teachers will learn strategies to breakdown student fears of writing and build confidence, creativity and success.

Topic Area(s): English for Specific Purposes; Writing, Composition



11:00-11:50 AM



Practical Applications of Transformative Learning Theory for Teaching Academic Writing

11:00-11:50 AM, Room: 260

Rebecca Hawk, *Framingham State University*

Adult learning requires cognitive revisions to the frames of reference in which skills and meaning are understood. For ELLs, interference from first language and prior experiences can become a barrier to developing new writing skills. Thus, the teacher’s awareness of transformative learning helps guide students more effectively in the learning process.

Topic Area(s): Continuing Professional Development; English for Specific Purposes; Intercultural Communication; Writing, Composition; Teaching Grammar; Vocabulary, Lexicon; Materials Creation/Adaptation; Test Preparation



Developing Critical Thinking Skills with Student-Led Seminars

11:00-11:50 AM, Room: 262

Eileen Kramer, Tim Doyle, *English for STEM, CELOP, Boston University*

The term “critical thinking” frequently appears in EAP course objectives, assessment rubrics, curriculum development, and lesson plans. It is a crucial skill that helps prepare students for academic success. The presenters will explain and demonstrate how to support the development of higher-level (critical) thinking using authentic text in student-led seminars.

Topic Area(s): English for Specific Purposes; Test Preparation



11:00-11:50 AM



EXHIBITOR SESSION: Critical Thinking and Collaboration in the College ESL Classroom

11:00-11:50 AM, Room: 264

Regina Snyder, *Cambridge University Press*

Almost all jobs in the 21st century will require employees to use the four highest levels of thinking—application, analysis, synthesis, and evaluation. As educators, we must expect our students to operate routinely at the higher levels of thinking, and equip them with skills for success in the real world.

Topic Area(s): Exhibitor Session



Successful Listening Skills Instruction in the Communicative Classroom: New Views, Proven Strategies

11:00-11:50 AM, Room: 266

Marnie Reed, *Boston University*

Learner surveys identify two listening challenges: successfully identifying words in continuous speech and understanding a speaker’s intended meaning. Instructors need practical tips to help learners parse continuous speech and discern speaker intent. This session shares two 3-part strategies to facilitate processing utterance content and interpreting message meaning.

Topic Area(s): Continuing Professional Development; English for Specific Purposes; Speech, Pronunciation & Listening; Materials Creation/Adaptation

